

2020 ANNUAL REPORT

Renewing our Commitment



Community Growth and Impact Manager Emily Katz shows the bounty of our public orchards. Katz joined City Fruit through a partnership with Antioch University's Urban Environmental Education Masters Program.

CONTENTS

Managing through the Pandemic
Fundraising Targets Met
Community Sponsors and Partners
Volunteer Information
Harvest Data
Meal Programs
Financials
Donors
Letter from the Executive Director



City Fruit bagged fruits in Meridian Park to help deter pests and insure a bountiful harvest.

STAFF

Annie Nguyen
Executive Director

Julian Garcia
Fruit Tree Specialist

Tiare Gill/Emily Katz
Community Growth and Impact Manager

Layla Judkins
Development Manager

Juan Peña
2020 Harvest Manager

Lisa Miyashita
2020 Communications Manager

Bela Sanchez
2020 Americorps Summer Associate

ADVISORS

Gail Savina
Founder

Matt Pope
Technology Advisor

BOARD OF DIRECTORS

Patrick Gordon
President

Lamai Cox
Vice President

James Lenihan III
Treasurer

Michael Kim
Secretary

Members
Andrew Graf
Leslie Llado
Rivers Townes
Erik Madrid

UW INTERNS

Kai San Jose



Fruit-for-Alls continued this year in a socially distanced manner with safety protocols in place.

HOW CITY FRUIT MANAGED THROUGHOUT THE PANDEMIC

This past year, City Fruit's mission to increase access to fresh fruit was more important than ever. Shortages at supermarkets and food insecurity increased across our community, and even though we had to cancel volunteer work parties to prune and harvest, we couldn't afford to abandon our work given the immense scale of community needs.

Throughout the year, City Fruit worked with scaled back operations to mitigate food insecurity in our community. We found opportunities to expand our impact to new populations while deepening our commitments to existing partnerships.

*University of Washington Intern **Estey Chen** contributed to the writing of this report.*

SPRING FUNDRAISING TARGETS MET AND PPP ASSISTANCE

Shocks to the food supply chain early in the pandemic revealed the critical role City Fruit and its annual harvests play in supplying community partners, especially food banks.

So in April, as the harvest season approached, City Fruit launched its Spring Fundraising Drive, calling on community members to help raise \$15,000 for the upcoming harvest season. We hoped for support in covering the cost of tools, like fruit pickers, transportation to and from hundreds of trees, seasonal staffing, and outreach to hundreds of tree owners. We also set an ambitious goal to expand our free Fruit-for-All pop-up stands to underserved neighborhoods.

In addition to receiving financial support from our individual donors, we also received a PPP loan to retain staff through the harvest season.



Apples that showed damage was rounded up for compost. By removing these fruit from the orchard, City Fruit helps to reduce nesting grounds for pests.

NEW COMMUNITY PARTNERS AND SPONSORS

While the pandemic isolated us and changed life as we knew it, fruit still needed picking and trees still needed netting. We were committed to holding our annual Save Seattle's Apples campaign, and to make up for reduced volunteer capacity, we relied on our community partners to get the work done. Throughout the summer, we worked in small groups to net approximately 80 fruit trees and bag (by hand!) nearly 2,000 individual apples at Rainier Beach Urban Farm and Wetlands and the Good Shepherd Center.

Not only did we maintain these established community relationships, but we cultivated new partnerships that helped expand our mission of equity. Harvest and Community Engagement Manager Juan Pena advised the orchardists at CitySoil Farm, a 1.5 acre demonstration farm located at the King County Wastewater Treatment Plant in Renton. CitySoil Farm, which has 30 fruit trees, donates the majority of its food to the White Center Food Bank.

Other partners — like the Seattle Parks and Recreation Urban Food Systems Program and Department of Neighborhoods — and sponsors like Darigold and PCC Community Markets supported City Fruit by helping make our 12 Fruit-for-All pop-ups a success.



In coordination with the Urban Food System, City Fruit protected our fruit trees from invasive winter moths by using an organic taping method for the second year in a row.



City Fruit volunteers helped to prune our trees for better health in early 2020, before COVID struck and cancelled remaining volunteer work parties.



Our first socially distanced volunteer harvest at Linden Park Orchard in August 2020.

COMMUNITY SPONSORS

BECU

Boeing Employee Giving

Bungie Foundation

City of Seattle

Darigold

Evo

F5 Networks

Fairlife

Gates Foundation

Genentech

Glassbaby Foundation

Google

Guidehouse

In Harmony Sustainable
Landscapes

Johnson & Johnson

Kawabe Memorial Fund

Laird Norton

Lead411 Corporation

Microsoft

PCC

PCC Fremont

Republic of Cider

Salesforce

Seattle Mariners

Starbucks

Symetra

Synapse Product Development

T-Mobile

Tableau

The Longbrake Family
Foundation

The Norcliffe Foundation

Townes Family Foundation

Whole Foods

Windermere Foundation



Local companies like Microsoft sent volunteers to help harvest and then matched their time with a cash donation.



Children were allowed to harvest alongside their parent(s) or guardian(s).



Americorps Summer Associate Bela Sanchez inspects a harvest of transparent apples.

NEIGHBORHOOD AMBASSADORS AND A SKELETON CREW

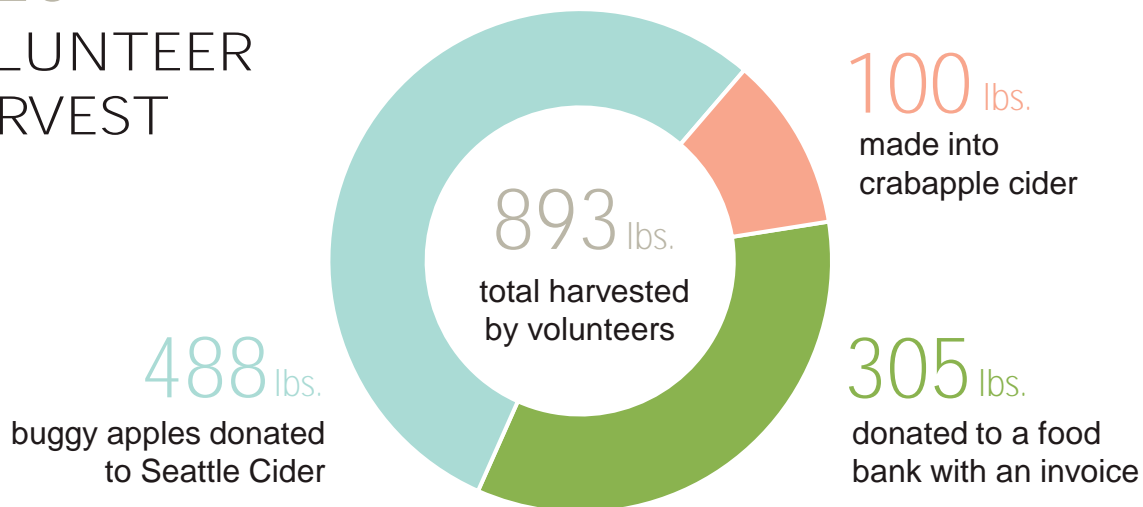
We relied on a skeleton crew of City Fruit staff and neighborhood ambassadors. Americorps Summer Associate Bela Sanchez and University of Washington Intern Kai San Jose joined us throughout Summer to help harvest fruit in North Seattle, host Fruit-for-All pop-ups, and manage our social media pages.

Our Fruit-for-All program expanded to 12 sites, more than double our reach in previous years. This was no easy feat considering the need to reconfigure our procedures to reduce risk of spreading COVID. We pre-bagged all fruit, leaving only a few pieces of sample fruit on display for identification purposes. We also directed customers to wait in a socially-distanced line and wear masks.

Meanwhile, our new neighborhood ambassadors volunteered to regularly harvest fruit several hours a week in their respective neighborhoods throughout the 2020 season. Neighborhood ambassadors received a biweekly list of trees expected to ripen soon, as well as the tree owner's contact information. Ambassadors enjoyed the flexibility of harvesting the fruit on their own time.

Thanks to these committed volunteers, City Fruit harvested an additional 1,000 pounds of fruit!

2020 VOLUNTEER HARVEST



“ During COVID, I've only had brief interactions with my neighbors, but it's always fun to have an opportunity to educate, talk fruit, or just share a moment of the day together. In Beacon Hill, I've taken all the fruit donations to the El Centro De La Raza food bank, **where I'm greeted with the warmest smiles.**”

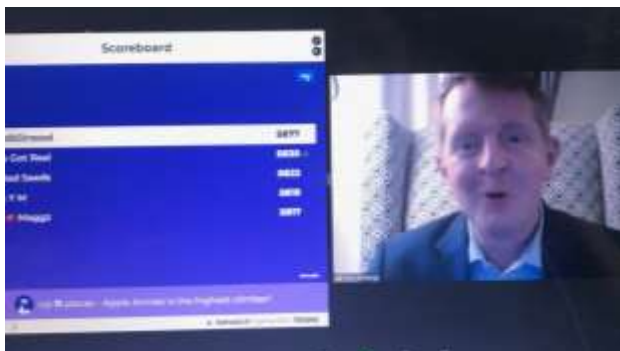
– Anna, Volunteer
SOUTH SEATTLE

CITY FRUIT CELEBRATES ... VIRTUALLY!

We began orchard work parties in late September, drawing together small groups of five volunteers at a time to harvest hundreds of apples at partner orchards like Amy Yee and Danny Woo Community Garden. This was thanks to the heightened safety precautions we took — like cleaning all tools before and after volunteering and social distancing.

However, for an event as large as our annual City Fruit Celebrates fundraiser, there was no way we could safely gather.

On October 25, City Fruit Celebrates went virtual! Jeopardy champion Ken Jennings hosted a night of fruit trivia while State Senator Rebecca Saldaña spoke to audience members about the importance of essential workers and fruit.



Our virtual Celebrates raised approximately \$15,000!

746.5 Total number of
volunteer hours

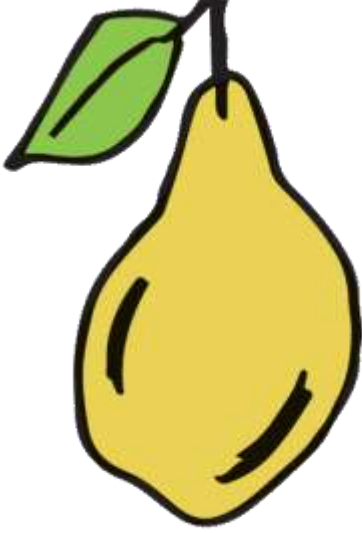
255 Total number of
volunteers



2020 TOTAL HARVEST DATA



- 23,711 Pounds harvested in total
- 21,114 Pounds donated to meal programs / food banks
- 2,084 Pounds harvested & donated from public orchards
 - 550 Pounds largest harvest from a single tree
 - 324 Total number of harvests
 - 303 Tree owners participating in the annual harvest
- 88 Residences that requested harvest boxes
 - City Fruit's U-Pick program – 2,867 pounds shared
- 12 Fruit-for-All Pop-Up fruit stand events
 - 743 People Served / 2,632 pounds of fruit shared
- 17 Community Partner Organizations who received fruit
- 8 Public orchards in which City Fruit worked
 - RBCC, Martha Washington, Amy Yee, Danny Woo / I.D., Burke Gilman, Meridian, Piper's, Linden Park
- 4 Private orchards in which City Fruit worked



With limited staff and volunteers, City Fruit prioritized Size 1, market-ready fruits. These fruits, which are pest- and damage-free, represent our commitment to food justice and equity in our food system.

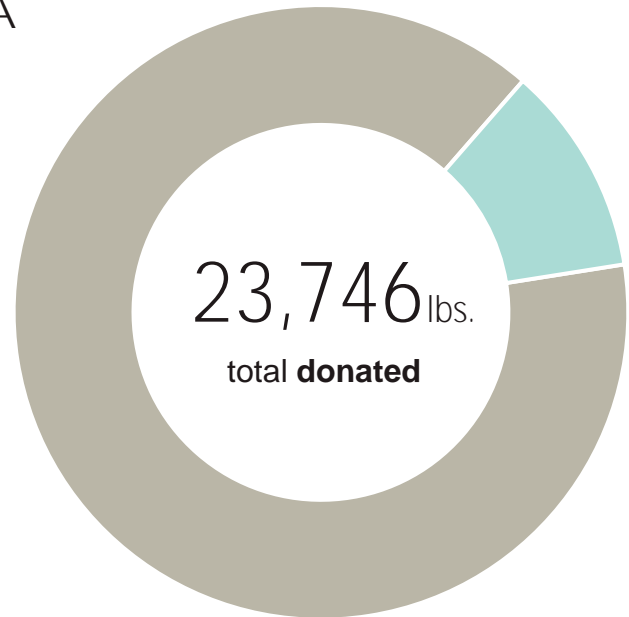
While City Fruit works to divert all fruit from waste, the fruit we took to food banks and distributed to community members was quality fruit we would have eaten ourselves.

When we were able to harvest other lower-grade fruit, this fruit went to community partners that could process the fruit into ciders or cooked foods.

2020 TOTAL DONATION DATA

Donated to meal programs & foodbanks **21,114** lbs.

12 Fruit-for-All pop-up stand events (served 743 people) **2,632** lbs.



303 Tree owners participating in the annual harvest

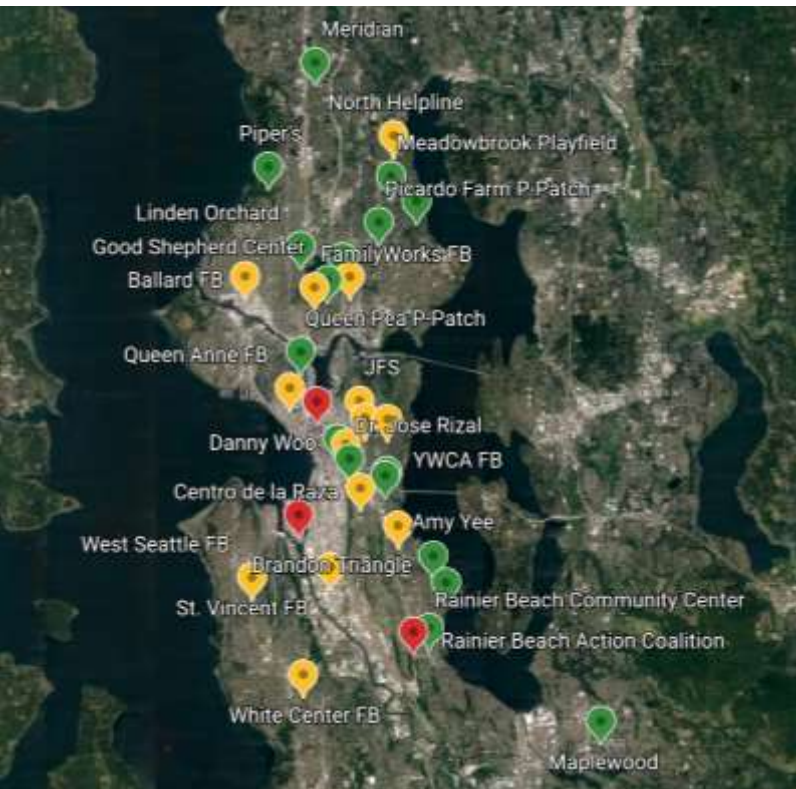
4 Private orchards in which City Fruit worked

324 Total number of harvests

8 Public orchards in which City Fruit worked

17 Community Partner Organizations who received fruit

RBCC, Martha Washington, Amy Yee, Danny Woo / I.D., Burke Gilman, Meridian, Piper's, Linden Park



FOOD DISTRIBUTION SITES

Organization	Neighborhood
ACRS FB	I.D
Ballard FB	Ballard
Byrd Barr Place	Cental
Centro de la Raza	Beacon Hill
JFS	Central
North Helpline	Lake City
Queen Anne FB	Queen Anne
Rainier Valley FB	Rainier Valley
St. Vincent FB	SODO
University FB	U-District
FamilyWorks FB	Wallingford
West Seattle FB	West Seattle
White Center FB	White Center
YWCA FB	Central

FareStart, Rainier Beach Action Coalition, Pacific Coast Harvest were meal program partners.

FINANCIALS

Revenue

Individual Contributions	\$83,674
Government Grants	\$69,500
Foundation Grants	\$19,000
Corporate Partnerships	\$34,792
Earned Income	\$35,175
Total	\$233,591

Expenses

Personnel	\$156,644
General Operating	\$86,973
Event	\$6,955
Total	\$242,141

GOLDEN APPLE DONORS

Edgardo Alifano
Russell Blount
Ruth Callard & Nancy Helm
Jan Deming
Jodi DeWitt
Jac Fitzgerald
Polly Freeman
Maria Valeria Gonzalez Meloni

Patrick Gordon
Richard Gordon
Andrew & Erin Graf
Steve Hill
Brock & Layla Judkins
Michael Kim
Morgan & Jamie Larsen
Ashley Lenihan
James Lenihan

Ross Linderman
Joshua Furman
Betsy Moyer
Akiva Notkin
Elpida Ormanidou
Christine Perez
Brian Poel
Ruth Sanford
Laura Wilson



FUN FACTS

David & Jennifer were the most common donor names

40 donors were also volunteers

81 tree owners were also donors

Tallest tree pruned

65ft. apple behemoth (4 hours)

Longest continuous session

17 plum trees (7.5 hours)



RECURRING DONORS

Kip Carleton
Jessica Chong
Shelly Cohen
Barbara Crook
Mary Dyczewski
Elissa Favero
Carrie Ferrence
John Flanagan
Anna Goren
Deborah Gruenfeld
Catilin Hamer

Layla Judkns
Bob and LaDonna Kenny
Helen Kim
Michael Kim
Douglas Kingston
Felix Lyons
Gwen Migita
Stephanie Monk
Betsy Moyer
Sarah Nelson
Annie Nguyen

Margaret Opalka
Christine Perez
Natalie Place
Pradip Rathod
Tracy Romoser
Gail Savina
Hazel Singer & John Griffiths
Jennifer Smith
Golda Vanchipurakel
Megan Wagoner
Jennifer & David Worth



DONORS

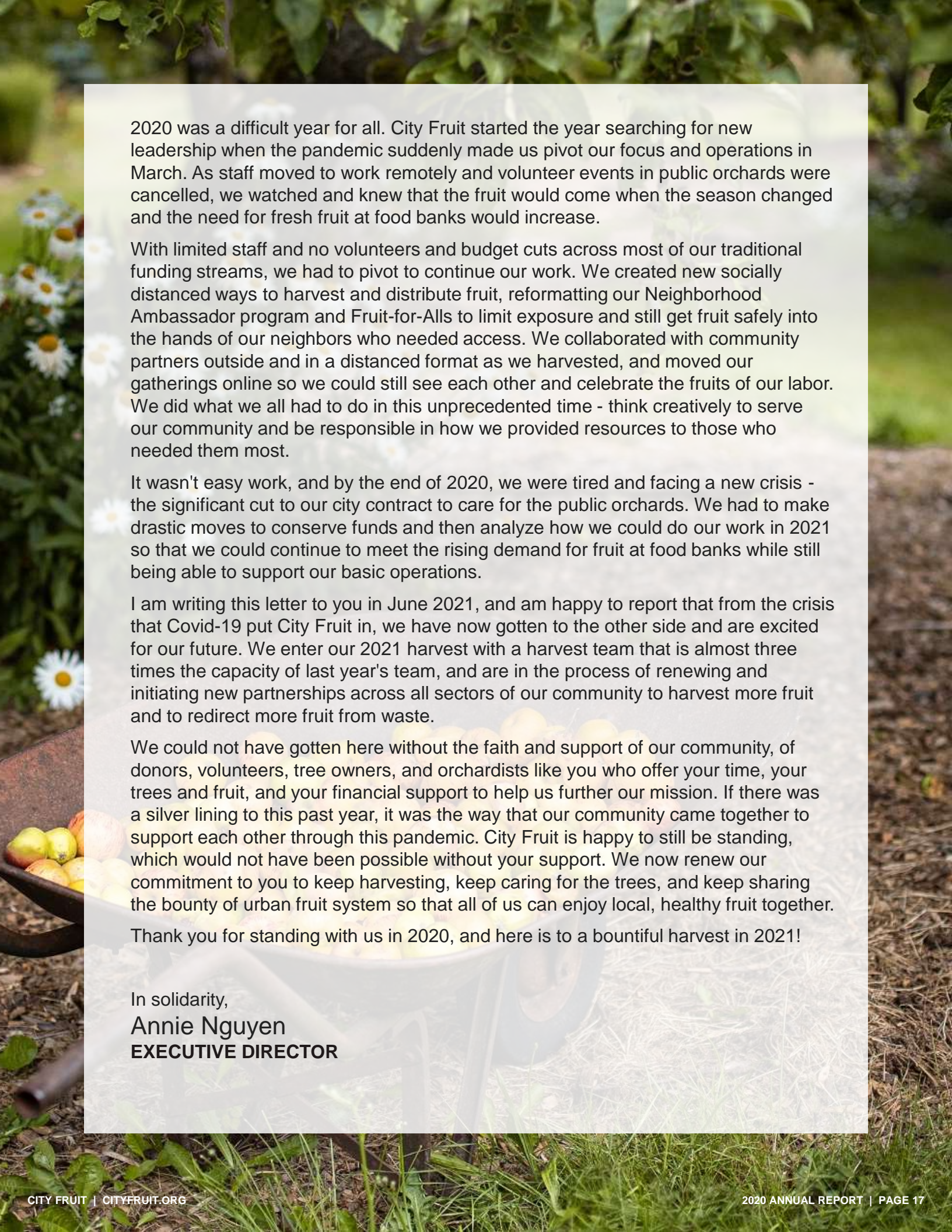
Kelsey Aanerud	Betsy Brown & Jamie Hascall	Angela Corwin	Richard Ellison
Olu Adeyanju	Megan Brown	Lindsay Cotnoir	Nancy Emery
Jess Agi	Erin Browning	Lamai Cox	Jeremy Erdman
Mary Aird	Geoffry Browning	Amy Craig-Davenport	Marissa Esteban
Rachel Alger	Amy Bryan	Barbara Crook	Mike Ewanciw
Mike Allen	Margaret Buford	Michelle Croom	Erin Fairley
Graham Amsden	Justin Burgess	Keith D Harrison	Jessica Farmer
Michelle Anderl	Kyra Butzel	Susan Daggett	Laurie & Bill Farmer
Alex Applebaum	Carol Cabe	Melissa Davidson	Janet Farness
Rachel Aronson	Kathryn Camara	Brenna Davis	Elissa Favero
Diana Artalejo Medina	Kip Carleton	Emily Davis	Rebecca Ferrell
Debbie Aylott	Ana Carrier	Ann Dawson	Carrie Ferrence
Wenchi Baccellieri	Bogdan Cartas	James Degel	Brian Fink
Bob Baines	Tysha Carter	Ben Demar	Nancy Finkelstein
Julia Baker	Gale Caruso-Forrest	Kathy Dennis	Paul Fischburg
Andrew Baldwin	Nina Chalard	Mindy Deranek	Anne Fisher
Kathryn Bartholomew	Denice Chase	Nancy Dickeman	John Flanagan
Shari Basom	Katherine Chase	Rebekah Denn	Nancy Ford
Audrey Beaulac	Polina Chesnakova	Ron & Maureen DiGiacomo	Catherine Foster
David Beckley	Kathryn Chiarella	David Dirkes	James Fowler
David Beeman	Anna Cho	Susan Dirkes	Phyllis Friedman
Corwin Bell	Jessica Chong	Stefanie Dirks	Deirdre Gabbay
Stacie Benton	Paula Cipolla	Jason Dishlip	Brie Gardner
Victoria Beschner	Marianna Clark	Ngoc Do	Steven Gary
Jennifer Beus	Mallory Clarke	Charles Dodd	Catherine Gaylord
Aditi Bhargava	Jamie Clausen	Michele Domash	Betsy Geist
Emily Billow	Shelly Cohen	David DOrio	Aaron George
Ashley black	Jean Collings	Anthony Doucette	Miles Glew
Laura Black	Eva Conner	Suzette Douglas	Nicole Gomez
Thomas Blue	Ellen Cooper	Alice Doyel	Grace Goodby
Brittney Bollay	Karen Cooper	Claudia Drucker Berg	Nathaniel Goodby
Elizabeth Borok	Kiyomi Cooper	Robert Duisberg	Phyllis Goodman & Michael LeBlanc
Celia Bowker	Elaine Corets	Matthew Dunn	Alicia Goodwin
Joanne Brodie		Patrick Dunn	Andrew Gordon
		Mary Dyczewski	
		Taylor Dykes	
		Tim Ellis	

DONORS

Anna Goren	Harriet Huber	Kate Koliha	Noelle McDonald
Amanda Goss	Sarah Hufbauer	Michelle Kosterich	Caroline McGrath
Barbara Green	Michael Huffman	Maxim Kostylev	Brain McGuigan
Abrayanti Greene	Caroline Hulet	Stephen Kovnat	Gary McNeil
Pamela Gring-Fee	Winifred Hussey	Divya Krishnan	Andrew McOlash
Martha Groom	Keerthi J	Daria Kroupoderova	Bill McQueen
Deborah Gruenfeld	John Jacobs	Jordan Krueger	Diane McRae
Kathleen Guy	Srikanth Jaligam	Steve Kuhn	Gwen Migita
Paige Hagen	Landon James	Suchana Kullayanavisut	Kinsey Miller
Amy Hagopian	Rebecca Bowen Jamil	Tina Kurfurst	Michelle Miller
Catilin Hamer	Lily Jensen	Karen L Feming	Patrick Mills
Dana Hammer	Paula Jenson	Leah LaCivita	Becca Minich
Becky Handsheiw	Jane Jespersion	Callie Lagasca	Jackie Molzhon
Eli Hanna	Nicole and Jeremy Johnsen	Renee Lamberjack	Stephanie Monk
Michael Hanrahan	Catherine Johnson	Kenneth Lans	Mary Montgomery
Amy Hansen	Laurie Johnson	Andrew Larsen	Roe Morris
Janet Harding	Jillian Jones	Mina Le	Rebecca Morton
Amber Harner	Judi Judkins	Jennifer Leary	Mary Moser & Mike Hayes
Josh Harris	Robert Jungerhans	Margaret Lee	Hannah Moskowitz
Lee Harrison-Smith	Melissa K Neher	Diane Lenihan	Joyce Moty
Laura Hart	Elyse Kadokura	Cindy Jatul & Michelle	Jen Mullen
David Hasenstab	Connie Kanter	LeSourd	Steve Mura
Bryan Haynes	Scott Katsma	Bonnie Liu	Leah Murr
Winter Heath	Jason Katz-Brown	June Liu	Jennifer Murray
Jeanette Henderson	Rebecca Kauffman	Suzy Lloyd	Rene Murry
Donna Heney	Shari Kaufman & Michael	Heather Logan	Nick Mutschler
Anna Henolson	Baron	Matt Longman	Patricia Nakamura
Robert Henry	Susan Keatts	Patricia Lough-George	Sarah Nelson
Melissa Hensley & Jeff	Julie Keeler	Anna Lundeen	Laura Neumann
Miller	Roger Kelem	Felix Lyons	Vy Nguyen
James Herndon	Becky Kelley	Jessica Lyons	Alexandra Nicely
Catherine Hillenbrand	Joe Kenney	MacGill Family	Marina Nitze
Michael Hintze	Bob and LaDonna Kenny	Esther Macllroy	Allison Noeller
Melissa Hoberg	Patrica Kensel-Hammes	Kelly Maddox	Daniel Noonan
Jennifer Hodges	Will Kenyon	Erik Madrid	Eric Olliff
Lindy Holts	Karla Kilgore	Karen Makar	Mariah Olson
Peter Homyack	Helen Kim	Ben Marcotte	Margaret Opalka
Donna Horn	Douglas Kingston	Shawn Martelock	Steve & Royleane Otteson
Tim House	Jesse Kipp	Mary Martin	Jasmine Paredes
Wendy Howard	David Klotz	Millie May	Nicole Parish-Andrews
Sam Howk	Nancy Knapp	Constance McBarron	Mary Park
Joyce Huang	Emilie Knutson	Ryan McDevitt	
Mark Huang	Molly Knutson		

DONORS

Susan Parker	Reingard Rieger	Betina Simmons	Sarah Tuttle
Heather Parry	Jana Robbins	Tammi Sims	Ryann Ulrich
Kathy Passage	Amelia Roberts	Libby Sinclair	Leslie Umans
Jennifer Patterson	Wilson Roberts	Hazel Singer & John Griffiths	Andrew Urban
Mark Patterson	Kerry Robinson	Jim Sizer	Susanna Valleau
William Paysinger	Sam Rock	Laura Skelton	Golda Vanchipurakel
Phil Pennock	Christie Rodgers	David Sklenar & Kathleen Coyle	Diana Vergis
Katrina Perez	Sharon Rodgers	Garett Slettebak	Sten Vermund
David Perry	Fabiola Rodriguez	Chandler Smith	Lisa Verner
Kay Peters	Tracy Romoser	Jennifer Smith	Terry Vogel
Melanie Peters	Bobbie Rosenthal	Marcia Smith	Joe Volk
Flora Petersen	Anna Roth	Jen Smith-Yuen	Sharon von Wolfersdorff
Theano Petersen	Candace Rowe	Eric Soelter	Mark Vossler
Aaron Peterson	Jeff Rubenskin	Tobey Solomon-Auger	Maryann Wagner
Evan Pham	Sunny Sagar	Heidi & Matthew	Rachel Wagner-Kaiser
Colleen Pike	Denise Sakaki	Martie Sorensen	Megan Wagoner
Natalie Place	Erin Sanders	Renee	Andrew Wakeling
Travis Popkave	Alenna Sandy	Ed Steidl	Lorri Wallace
Bryan Prazen	Gail Savina	Chelsea Steiner	James Walseth
Janice Price	Leslie Savina	Candice Stephens	Trevina Wang
Olivia Price	Maryann Savina	Dan Stevens & Annie Nguyen	Robert Waples
Eli Pristoop	Jeff Sbaih	Robert Stewart	Neal Webb
John Purdon	Rebecca Schiffer	Katherine Straus	Ann Weber
Matthew R Maly	Cathy Schmid	Angela Sullivan	Emily Weeks
Dan Radosevich	Lauren Schoenrock	Margaret Swartzman	Mary Wells
Merlin Rainwater	Bobbi Schreiber	Nicole Swilpa	Gilda Wheeler
Thomas Rakus	Margrit Schubiger	Leah Tarleton	Mark Whidby
Sagar Ramachandra	Kiri Schultz	Mike Thacker	Jake Whitaker
Shrikanth Ramaswamy	Terique Scott	Sirous Thampi	Kirsten Wild
Anna Rassman	Alenna Sebben	Jared Theis	Karen Williams
Ellen Ratajak	Katherine Seidemann	Karen Thickman and Noah Smith	Kendra Williams
Pradip Rathod	Diana Seidler	Harry Thomas	Debi Willner
Jennifer Raymond	Toby Semroc	Jeanne Thomas	Thomas Wilson
Maggie Reaber	Aaron Shaffer	Carey Thornton	Eric Wilson-Edge
Stephanie Reiko Mano	Dawn Shaikh	Felice Tiu	Heather Wind
Jim Reinhardsen	Christopher Shainin	Heidi Toussaint	Tara Witte
Shelley Reiss	Joel Shalaby	Rivers Townes	Vicki Wong
Jeff Reitman	Matthew Sharp	Taylor Townes	Bob Woods
Sarah Reyneveld	Mira Shields	Heidi Treider	Keelcy Woolley
Louise Richards	Ruth Shimano	Dana Troy	Jennifer & David Worth
Don Ricks	Michael Shiozaki	Daniela Tudor	David Yao
Sergio Rico	Ashleigh Shoecraft	Matthew Turner	Stuart Yarfitz
	Goldie Silverman		Candy Youngdoff
	Caroline Simkin		Yuki & Nicolas Zea



2020 was a difficult year for all. City Fruit started the year searching for new leadership when the pandemic suddenly made us pivot our focus and operations in March. As staff moved to work remotely and volunteer events in public orchards were cancelled, we watched and knew that the fruit would come when the season changed and the need for fresh fruit at food banks would increase.

With limited staff and no volunteers and budget cuts across most of our traditional funding streams, we had to pivot to continue our work. We created new socially distanced ways to harvest and distribute fruit, reformatting our Neighborhood Ambassador program and Fruit-for-Alls to limit exposure and still get fruit safely into the hands of our neighbors who needed access. We collaborated with community partners outside and in a distanced format as we harvested, and moved our gatherings online so we could still see each other and celebrate the fruits of our labor. We did what we all had to do in this unprecedented time - think creatively to serve our community and be responsible in how we provided resources to those who needed them most.

It wasn't easy work, and by the end of 2020, we were tired and facing a new crisis - the significant cut to our city contract to care for the public orchards. We had to make drastic moves to conserve funds and then analyze how we could do our work in 2021 so that we could continue to meet the rising demand for fruit at food banks while still being able to support our basic operations.

I am writing this letter to you in June 2021, and am happy to report that from the crisis that Covid-19 put City Fruit in, we have now gotten to the other side and are excited for our future. We enter our 2021 harvest with a harvest team that is almost three times the capacity of last year's team, and are in the process of renewing and initiating new partnerships across all sectors of our community to harvest more fruit and to redirect more fruit from waste.

We could not have gotten here without the faith and support of our community, of donors, volunteers, tree owners, and orchardists like you who offer your time, your trees and fruit, and your financial support to help us further our mission. If there was a silver lining to this past year, it was the way that our community came together to support each other through this pandemic. City Fruit is happy to still be standing, which would not have been possible without your support. We now renew our commitment to you to keep harvesting, keep caring for the trees, and keep sharing the bounty of urban fruit system so that all of us can enjoy local, healthy fruit together.

Thank you for standing with us in 2020, and here is to a bountiful harvest in 2021!

In solidarity,
Annie Nguyen
EXECUTIVE DIRECTOR

CITY FRUIT

3417 Evanston Avenue N. #210
Seattle, WA 98103

cityfruit.org



As inhabitants of Seattle, all of us at City Fruit live, work, and play on the traditional shared lands of the Suquamish, Duwamish, Nisqually, Snoqualmie, and Muckleshoot tribal communities. We are continuing to learn how to decolonize our mindsets and practices, and envision our work in food justice as a means to challenge the exploitive processes of our current food system.

CITY  fruit

Follow us on Facebook, Instagram, and Twitter

