Renewing our Commitment

Community Growth and Impact Manager Emily Katz shows the bounty of our public orchards. Katz joined City Fruit through a partnership with Antioch University’s Urban Environmental Education Masters Program.
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Fruit Tree Specialist
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Community Growth and Impact Manager
Layla Judkins
Development Manager
Juan Peña
2020 Harvest Manager
Lisa Miyashita
2020 Communications Manager
Bela Sanchez
2020 Americorps Summer Associate

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Kai San Jose

City Fruit bagged fruits in Meridian Park to help deter pests and insure a bountiful harvest.
How City Fruit Managed Throughout the Pandemic

This past year, City Fruit’s mission to increase access to fresh fruit was more important than ever. Shortages at supermarkets and food insecurity increased across our community, and even though we had to cancel volunteer work parties to prune and harvest, we couldn’t afford to abandon our work given the immense scale of community needs.

Throughout the year, City Fruit worked with scaled back operations to mitigate food insecurity in our community. We found opportunities to expand our impact to new populations while deepening our commitments to existing partnerships.

University of Washington Intern Estey Chen contributed to the writing of this report.
SPRING FUNDRAISING TARGETS MET AND PPP ASSISTANCE

Shocks to the food supply chain early in the pandemic revealed the critical role City Fruit and its annual harvests play in supplying community partners, especially food banks.

So in April, as the harvest season approached, City Fruit launched its Spring Fundraising Drive, calling on community members to help raise $15,000 for the upcoming harvest season. We hoped for support in covering the cost of tools, like fruit pickers, transportation to and from hundreds of trees, seasonal staffing, and outreach to hundreds of tree owners. We also set an ambitious goal to expand our free Fruit-for-All pop-up stands to underserved neighborhoods.

In addition to receiving financial support from our individual donors, we also received a PPP loan to retain staff through the harvest season.

Apples that showed damage was rounded up for compost. By removing these fruit from the orchard, City Fruit helps to reduce nesting grounds for pests.
NEW COMMUNITY PARTNERS AND SPONSORS

While the pandemic isolated us and changed life as we knew it, fruit still needed picking and trees still needed netting. We were committed to holding our annual Save Seattle’s Apples campaign, and to make up for reduced volunteer capacity, we relied on our community partners to get the work done. Throughout the summer, we worked in small groups to net approximately 80 fruit trees and bag (by hand!) nearly 2,000 individual apples at Rainier Beach Urban Farm and Wetlands and the Good Shepherd Center.

Not only did we maintain these established community relationships, but we cultivated new partnerships that helped expand our mission of equity. Harvest and Community Engagement Manager Juan Pena advised the orchardists at CitySoil Farm, a 1.5 acre demonstration farm located at the King County Wastewater Treatment Plant in Renton. CitySoil Farm, which has 30 fruit trees, donates the majority of its food to the White Center Food Bank.

Other partners — like the Seattle Parks and Recreation Urban Food Systems Program and Department of Neighborhoods — and sponsors like Darigold and PCC Community Markets supported City Fruit by helping make our 12 Fruit-for-All pop-ups a success.

In coordination with the Urban Food System, City Fruit protected our fruit trees from invasive winter moths by using an organic taping method for the second year in a row. City Fruit volunteers helped to prune our trees for better health in early 2020, before COVID struck and cancelled remaining volunteer work parties.
Our first socially distanced volunteer harvest at Linden Park Orchard in August 2020.

**COMMUNITY SPONSORS**

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<tr>
<td>Whole Foods</td>
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<td>Windermere Foundation</td>
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NEIGHBORHOOD AMBASSADORS AND A SKELETON CREW

We relied on a skeleton crew of City Fruit staff and neighborhood ambassadors. Americorps Summer Associate Bela Sanchez and University of Washington Intern Kai San Jose joined us throughout Summer to help harvest fruit in North Seattle, host Fruit-for-All pop-ups, and manage our social media pages.

Our Fruit-for-All program expanded to 12 sites, more than double our reach in previous years. This was no easy feat considering the need to reconfigure our procedures to reduce risk of spreading COVID. We pre-bagged all fruit, leaving only a few pieces of sample fruit on display for identification purposes. We also directed customers to wait in a socially-distanced line and wear masks.

Meanwhile, our new neighborhood ambassadors volunteered to regularly harvest fruit several hours a week in their respective neighborhoods throughout the 2020 season. Neighborhood ambassadors received a biweekly list of trees expected to ripen soon, as well as the tree owner’s contact information. Ambassadors enjoyed the flexibility of harvesting the fruit on their own time.

Thanks to these committed volunteers, City Fruit harvested an additional 1,000 pounds of fruit!
2020 VOLUNTEER HARVEST

893 lbs. total harvested by volunteers

893 lbs. made into crabapple cider

488 lbs. buggy apples donated to Seattle Cider

305 lbs. donated to a food bank with an invoice

“During COVID, I've only had brief interactions with my neighbors, but it's always fun to have an opportunity to educate, talk fruit, or just share a moment of the day together. In Beacon Hill, I've taken all the fruit donations to the El Centro De La Raza food bank, where I'm greeted with the warmest smiles.”

— Anna, Volunteer

SOUTH SEATTLE
CITY FRUIT CELEBRATES ... VIRTUALLY!

We began orchard work parties in late September, drawing together small groups of five volunteers at a time to harvest hundreds of apples at partner orchards like Amy Yee and Danny Woo Community Garden. This was thanks to the heightened safety precautions we took — like cleaning all tools before and after volunteering and social distancing.

However, for an event as large as our annual City Fruit Celebrates fundraiser, there was no way we could safely gather.

On October 25, City Fruit Celebrates went virtual! Jeopardy champion Ken Jennings hosted a night of fruit trivia while State Senator Rebecca Saldaña spoke to audience members about the importance of essential workers and fruit.

Our virtual Celebrates raised approximately $15,000!

746.5 Total number of volunteer hours

255 Total number of volunteers
2020 TOTAL HARVEST DATA

23,711  Pounds harvested in total
21,114  Pounds donated to meal programs / food banks
2,084  Pounds harvested & donated from public orchards
550  Pounds largest harvest from a single tree
324  Total number of harvests
303  Tree owners participating in the annual harvest
88  Residences that requested harvest boxes
    City Fruit's U-Pick program – 2,867 pounds shared
12  Fruit-for-All Pop-Up fruit stand events
    743 People Served / 2,632 pounds of fruit shared
17  Community Partner Organizations who received fruit
8  Public orchards in which City Fruit worked
    RBCC, Martha Washington, Amy Yee, Danny Woo / I.D., Burke Gilman,
    Meridian, Piper's, Linden Park
4  Private orchards in which City Fruit worked
With limited staff and volunteers, City Fruit prioritized Size 1, market-ready fruits. These fruits, which are pest- and damage-free, represent our commitment to food justice and equity in our food system.

While City Fruit works to divert all fruit from waste, the fruit we took to food banks and distributed to community members was quality fruit we would have eaten ourselves.

When we were able to harvest other lower-grade fruit, this fruit went to community partners that could process the fruit into ciders or cooked foods.

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**2020 TOTAL DONATION DATA**

- **Total donated**: 23,746 lbs.
  - Donated to meal programs & foodbanks: 21,114 lbs.
  - 12 Fruit-for-All pop-up stand events (served 743 people): 2,632 lbs.

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- **303** Tree owners participating in the annual harvest
- **324** Total number of harvests
- **17** Community Partner Organizations who received fruit
- **4** Private orchards in which City Fruit worked
- **8** Public orchards in which City Fruit worked
  - RBCC, Martha Washington, Amy Yee, Danny Woo / I.D., Burke Gilman, Meridian, Piper’s, Linden Park
FOOD DISTRIBUTION SITES

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<th>Organization</th>
<th>Neighborhood</th>
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<tr>
<td>Byrd Barr Place</td>
<td>Central</td>
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<tr>
<td>Centro de la Raza</td>
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<td>U-District</td>
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<td>FamilyWorks FB</td>
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<td>White Center</td>
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<tr>
<td>YWCA FB</td>
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FareStart, Rainier Beach Action Coalition, Pacific Coast Harvest were meal program partners.

FINANCIALS

Revenue

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<td>Government Grants</td>
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<td>Foundation Grants</td>
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<td>Earned Income</td>
<td>$35,175</td>
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Expenses

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GOLDEN APPLE DONORS

Edgardo Alifano  
Russell Blount  
Ruth Callard & Nancy Helm  
Jan Deming  
Jodi DeWitt  
Jac Fitzgerald  
Polly Freeman  
Maria Valeria Gonzalez Meloni  
Patrick Gordon  
Richard Gordon  
Andrew & Erin Graf  
Steve Hill  
Brock & Layla Judkins  
Michael Kim  
Morgan & Jamie Larsen  
Ashley Lenihan  
James Lenihan  
Ross Linderman  
Joshua Furman  
Betsy Moyer  
Akiva Notkin  
Elpida Ormanidou  
Christine Perez  
Brian Poel  
Ruth Sanford  
Laura Wilson

FUN FACTS

David & Jennifer were the most common donor names
40 donors were also volunteers
81 tree owners were also donors
Tallest tree pruned
65ft. apple behemoth (4 hours)
Longest continuous session
17 plum trees (7.5 hours)

RECURRING DONORS

Kip Carleton  
Jessica Chong  
Shelly Cohen  
Barbara Crook  
Mary Dyczewski  
Elissa Favero  
Carrie Ferrence  
John Flanagan  
Anna Goren  
Deborah Gruenfeld  
Catilin Hamer  
Layla Judkins  
Bob and LaDonna Kenny  
Helen Kim  
Michael Kim  
Douglas Kingston  
Felix Lyons  
Gwen Migita  
Stephanie Monk  
Betsy Moyer  
Sarah Nelson  
Annie Nguyen  
Margaret Opalka  
Christine Perez  
Natalie Place  
Pradip Rathod  
Tracy Romoser  
Gail Savina  
Hazel Singer & John Griffiths  
Jennifer Smith  
Golida Vanchipurakel  
Megan Wagoner  
Jennifer & David Worth
DONORS

Kelsey Aanerud
Olu Adeyanju
Jess Agi
Mary Aird
Rachel Alger
Mike Allen
Graham Amsden
Michelle Anderl
Alex Applebaum
Rachel Aronson
Diana Artalejo Medina
Debbie Aylott
Wenchi Baccellieri
Bob Baines
Julia Baker
Andrew Baldwin
Kathryn Bartholomew
Shari Basom
Audrey Beaulac
David Beckley
David Beeman
Conwin Bell
Stacie Benton
Victoria Beschner
Jennifer Beus
Aditi Bhargava
Emily Bilow
Ashley black
Laura Black
Thomas Blue
Brittney Bollay
Elizabeth Borok
Celia Bowker
Joanne Brodie
Betsy Brown & Jamie Hascall
Megan Brown
Erin Browning
Geoffry Browning
Amy Bryan
Margaret Buford
Justin Burgess
Kyra Butzel
Carol Cabe
Kathryn Camara
Kip Carleton
Ana Carrier
Bogdan Cartas
Tysha Carter
Gale Caruso-Forrest
Nina Chalard
Denice Chase
Katherine Chase
Polina Chesnakova
Kathryn Chiarella
Anna Cho
Jessica Chong
Paula Cipolla
Marianna Clark
Mallory Clarke
Jamie Clausen
Shelly Cohen
Jean Collings
Eva Conner
Ellen Cooper
Karen Cooper
Kiyomi Cooper
Elaine Corets
Angela Corwin
Lindsay Cotnoir
Lamai Cox
Amy Craig-Davenport
Barbara Crook
Michelle Croom
Keith D Harrison
Susan Daggett
Melissa Davidson
Brenna Davis
Emily Davis
Ann Dawson
James Degel
Ben Demar
Kathy Dennis
Mindy Deranek
Nancy Dickeman
Rebekah Denn
Ron & Maureen DiGiacomo
David Dirkes
Susan Dirkes
Stefanie Dirks
Jason Dishlip
Ngoc Do
Charles Dodd
Michele Domash
David DOrio
Anthony Doucette
Suzette Douglas
Alice Doyel
Claudia Drucker Berg
Robert Duisberg
Matthew Dunn
Patrick Dunn
Mary Dyczewski
Taylor Dykes
Tim Ellis
Richard Ellison
Nancy Emery
Jeremy Erdman
Marissa Esteban
Mike Ewanciw
Erin Fairley
Jessica Farmer
Laurie & Bill Farmer
Janet Farness
Elissa Favero
Rebecca Ferrell
Carrie Ferrence
Brian Fink
Nancy Finkelstein
Paul Fischburg
Anne Fisher
John Flanagan
Nancy Ford
Catherine Foster
James Fowler
Phyllis Friedman
Deirdre Gabbay
Brie Gardner
Steven Gary
Catherine Gaylord
Betsy Geist
Aaron George
Miles Glew
Nicole Gomez
Grace Goodby
Nathaniel Goodby
Phyllis Goodman & Michael LeBlanc
Alicia Goodwin
Andrew Gordon
DONORS

Anna Goren
Amanda Goss
Barbara Green
Abrayanti Greene
Pamela Gring-Fee
Martha Groom
Deborah Gruenfeld
Kathleen Guy
Paige Hagen
Amy Hagopian
Caitlin Hamer
Dana Hammer
Becky Handshew
Eli Hanna
Michael Hanrahan
Amy Hansen
Janet Harding
Amber Hamer
Josh Harris
Lee Harrison-Smith
Laura Hart
David Hasenstab
Bryan Haynes
Winter Heath
Jeanette Henderson
Donna Heney
Anna Henolson
Robert Henry
Melissa Hensley & Jeff Miller
James Herndon
Catherine Hillenbrand
Michael Hintze
Melissa Hoberg
Jennifer Hodges
Lindy Holts
Peter Homyack
Donna Horn
Tim House
Wendy Howard
Sam Howk
Joyce Huang
Mark Huang
Harriet Huber
Sarah Hubfauer
Michael Huffman
Caroline Hulet
Winifred Hussey
Keerthi J
John Jacobs
Srikanth Jaligam
Landon James
Rebecca Bowen Jamil
Lily Jensen
Paula Jenson
Jane Jesperson
Nicole and Jeremy Johnsen
Catherine Johnson
Laurie Johnson
Jillian Jones
Judi Judkins
Robert Jungerhans
Melissa K Neher
Elyse Kadokura
Connie Kanter
Scott Katsma
Jason Katz-Brown
Rebecca Kauffman
Shari Kaufman & Michael Baron
Susan Keatts
Julie Keeler
Roger Kelem
Becky Kelley
Joe Kenney
Bob and LaDonna Kenny
Patricia Kensel-Hammes
Will Kenyon
Karla Kilgore
Helen Kim
Douglas Kingston
Jesse Kipp
David Klotz
Nancy Knapp
Emilie Knutson
Molly Knutson
Kate Kioliha
Michelle Kosterich
Maxim Kostylev
Stephen Kovnat
Divya Krishnan
Daria Kroupoderova
Jordan Krueger
Steve Kuhn
Suchana Kullayanavisut
Tina Kurfurst
Karen L. Fenning
Leah LaCivita
Callie Lagasca
Renee Lamberjack
Kenneth Lans
Andrew Larsen
Mina-le
Jennifer Leary
Margaret Lee
Diane Lenihan
Cindy Jatul & Michelle LeSourd
Bonnie Liu
June Liu
Suzy Lloyd
Heather Logan
Matt Longman
Patricia Lough-George
Anna Lundeen
Felix Lyons
Jessica Lyons
MacGill Family
Esther Maclroy
Kelly Maddox
Erik Madrid
Karen Makar
Ben Marcotte
Shawn Martelock
Mary Martin
Millie May
Constance McBarron
Ryan McDevitt
Noelle McDonald
Caroline McGrath
Brain McGuigan
Gary McNeil
Andrew McOlash
Bill McQueen
Diane McRae
Gwen Migita
Kinsey Miller
Michelle Miller
Patrick Mills
Becca Minich
Jackie Molzahn
Stephanie Monk
Mary Montgomery
Roe Morris
Rebecca Morton
Mary Moser & Mike Hayes
Hannah Moskowitz
Joyce Moty
Jen Mullen
Steve Mura
Leah Murr
Jennifer Murray
Rene Murry
Nick Mutschler
Patricia Nakamura
Sarah Nelson
Laura Neumann
Vy Nguyen
Alexandra Nicely
Marina Nitze
Allison Noeller
Daniel Noonan
Eric Olliff
Mariah Olson
Margaret Opalka
Steve & Royleane Otteson
Jasmine Paredes
Nicole Parish-Andrews
Mary Park
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Heather Parry
Kathy Passage
Jennifer Patterson
Mark Patterson
William Paysinger
Phil Pennock
Katrina Perez
David Perry
Kay Peters
Melanie Peters
Flora Petersen
Theano Petersen
Aaron Peterson
Evan Pham
Colleen Pike
Natalie Place
Travis Popkave
Bryan Prazen
Janice Price
Olivia Price
Eli Pristoop
John Purdon
Matthew R Maly
Dan Radosevich
Merlin Rainwater
Thomas Rakus
Sagar Ramachandra
Shrikanth Ramaswamy
Anna Rassman
Ellen Ratajak
Pradip Rathod
Jennifer Raymond
Maggie Reaber
Stephanie Rea Mano
Jim Reinhardsen
Shelley Reiss
Jeff Reitman
Sarah Reyneveld
Louise Richards
Don Ricks
Sergio Rico
Reingard Rieger
Jana Robbins
Amelia Roberts
Wilson Roberts
Kerry Robinson
Sam Rock
Christie Rodgers
Sharon Rodgers
Fabiola Rodriguez
Tracy Romoser
Bobbie Rosenthal
Anna Roth
Candace Rowe
Jeff Rubenskin
Sunny Sagar
Denise Sakaki
Erin Sanders
Alenna Sandy
Gail Savina
Leslie Savina
Maryann Savina
Jeff Sbahi
Rebecca Schiffer
Cathy Schmid
Lauren Schoenrock
Bobbi Schreiber
Margrit Schubiger
Kiri Schultz
Terique Scott
Alessa Sebben
Katherine Seidemann
Diana Seidler
Toby Semroc
Aaron Shaffer
Dawn Shaidh
Christopher Shainin
Joel Shalaby
Matthew Sharp
Mira Shields
Ruth Shimano
Michael Shiozaki
Ashleigh Shoecraft
Goldie Silverman
Caroline Simkin
Betina Simmons
Tammi Sims
Libby Sinclair
Hazel Singer & John Griffiths
Jim Sizer
Laura Skelton
David Sklenar & Kathleen Coyle
Garett Slettebak
Chandler Smith
Jennifer Smith
Marcia Smith
Jen Smith-Yuen
Eric Soelten
Tobey Solomon-Auger
Heidi & Matthew
Martie Sorensen
Renee
Ed Steidl
Chelsea Steiner
Candice Stephens
Dan Stevens & Annie Nguyen
Robert Stewart
Katherine Straus
Angela Sullivan
Margaret Swartzman
Nicole Swilpa
Leah Tarleton
Mike Thacker
Sirus Thampi
Jared Theis
Karen Thickman and Noah Smith
Harry Thomas
Jeanne Thomas
Carey Thornton
Felice Tiu
Heidi Toussaint
Rivers Townes
Taylor Townes
Heidi Treider
Dana Troy
Daniela Tudor
Matthew Turner
Sarah Tuttle
Ryan Ulrich
Leslie Umans
Andrew Urban
Susanna Valleeau
Golda Vanchipurakel
Diana Vergis
Sten Vermund
Lisa Verness
Terry Vogel
Joe Volck
Sharon von Wolffersdorf
Mark Vossler
Maryann Wagner
Rachel Wagner-Kaiser
Megan Wagoner
Andrew Waking
Lori Wallace
James Walsh
Trevina Wang
Robert Wapel
Neal Webb
Ann Weber
Shari Weeks
Mary Wells
Gilda Wheeler
Mark Whidby
Jake Whitaker
Kirsten Wild
Karen Williams
Kendra Williams
Debi Wilner
Thomas Wilson
Eric Wilson-Edge
Heather Wind
Tara Witte
Vicki Wong
Bob Woods
Keelcy Woolley
Jennifer & David Worth
David Yao
Stuart Yafitz
Candy Youngdoff
Yuki & Nicolas Zea
2020 was a difficult year for all. City Fruit started the year searching for new leadership when the pandemic suddenly made us pivot our focus and operations in March. As staff moved to work remotely and volunteer events in public orchards were cancelled, we watched and knew that the fruit would come when the season changed and the need for fresh fruit at food banks would increase.

With limited staff and no volunteers and budget cuts across most of our traditional funding streams, we had to pivot to continue our work. We created new socially distanced ways to harvest and distribute fruit, reformatting our Neighborhood Ambassador program and Fruit-for-Alls to limit exposure and still get fruit safely into the hands of our neighbors who needed access. We collaborated with community partners outside and in a distanced format as we harvested, and moved our gatherings online so we could still see each other and celebrate the fruits of our labor. We did what we all had to do in this unprecedented time - think creatively to serve our community and be responsible in how we provided resources to those who needed them most.

It wasn’t easy work, and by the end of 2020, we were tired and facing a new crisis - the significant cut to our city contract to care for the public orchards. We had to make drastic moves to conserve funds and then analyze how we could do our work in 2021 so that we could continue to meet the rising demand for fruit at food banks while still being able to support our basic operations.

I am writing this letter to you in June 2021, and am happy to report that from the crisis that Covid-19 put City Fruit in, we have now gotten to the other side and are excited for our future. We enter our 2021 harvest with a harvest team that is almost three times the capacity of last year’s team, and are in the process of renewing and initiating new partnerships across all sectors of our community to harvest more fruit and to redirect more fruit from waste.

We could not have gotten here without the faith and support of our community, of donors, volunteers, tree owners, and orchardists like you who offer your time, your trees and fruit, and your financial support to help us further our mission. If there was a silver lining to this past year, it was the way that our community came together to support each other through this pandemic. City Fruit is happy to still be standing, which would not have been possible without your support. We now renew our commitment to you to keep harvesting, keep caring for the trees, and keep sharing the bounty of urban fruit system so that all of us can enjoy local, healthy fruit together.

Thank you for standing with us in 2020, and here is to a bountiful harvest in 2021!

In solidarity,
Annie Nguyen
EXECUTIVE DIRECTOR
As inhabitants of Seattle, all of us at City Fruit live, work, and play on the traditional shared lands of the Suquamish, Duwamish, Nisqually, Snoqualmie, and Muckleshoot tribal communities. We are continuing to learn how to decolonize our mindsets and practices, and envision our work in food justice as a means to challenge the exploitive processes of our current food system.