Director’s Message

Several years ago I spoke to a group of ESL students about Seattle’s fruit harvest. All were immigrants—from Mexico, Cambodia, Spain, Eritrea—and not one of them could comprehend the need for a program like City Fruit’s. In their home countries, nothing as valuable as healthy food went to waste.

The fruit that goes unpicked and wasted in Seattle hurts. It hurts the children who need it to flourish: one in five are hungry. It hurts the environment, bringing rodents and pests. It creates a mess for property owners. And it hurts our sense of civic decency: Fruit on the ground does not reflect the society we want to be.

City Fruit harvests fruit from residential trees and donates it to food banks and meals programs. We also sell a small portion, and train volunteers to steward fruit trees on public properties. These activities reflect our core values. Urban fruit is good to eat. It is a community resource, something to be shared, protected and valued. And because the fruit has value, it can be monetized to make harvesting and donating it sustainable.

Seattle is learning. In 2013, the City Council included funds to support City Fruit’s urban fruit harvest and orchard steward program, going on record about the fact that Seattleites can’t afford to look the other way. We’re proud of this and determined to do more in 2014.

Gail Savina, Director

President’s Message

Taking a look back at where City Fruit was a year ago and the position we’re in now is just astounding. We went from one part-time staff person to now having a full-time executive director, a full-time AmeriCorps volunteer, and two part-time staff. A year ago we were working out of Gail’s basement — and now we’ve moved into our second office, a spacious light-filled space at El Centro de la Raza. We have a truck. Our budget has more than doubled. We’re expanding into two more neighborhoods. We’re in the city budget. Wow!

While there is more work to do, it’s always important to take a step back and reflect on all we’ve accomplished. There were a lot of challenges this past year and we stepped up and met all of them. This is no small feat and couldn’t have been done without the hard work of our staff, our board, our community partners, and the incredible support of our members. THANK YOU!

Larry Liang, Board President

We’ve Moved!
City Fruit Headquarters at El Centro de la Raza
2524 16th Ave South, Rm 301, Seattle, WA 98144
Just across the street from the Beacon Hill Light Rail Station
Mission & Goals

City Fruit promotes the cultivation of urban fruit in order to nourish people, build community and protect the climate. We help tree owners grow healthy fruit, provide assistance in harvesting and preserving fruit, promote the sharing of extra fruit and work to protect urban fruit trees.

Our goals:

- Conserve fruit trees by preserving fruit trees on public and private properties
- Add to the urban tree canopy by planting more fruit trees
- Steward fruit trees by teaching people how to care for urban fruit trees
- Harvest fruit using efficient, cost-effective methods
- Reduce wasted fruit by developing the capacity of people to preserve fruit and linking those with extra fruit to those who need it
- Build community by strengthening connections among those interested in fruit trees and the fruit they produce

Annual Fruit Harvest

The produce we harvest feeds people in need at food banks, meals programs, senior centers, child care centers, summer youth programs, shelters, and tent cities.

What we pick is only the tip of the iceberg—there is room to grow! Every year residential yards in Seattle produce tons of apples, pears, Asian pears, figs, crab-apples, Italian plums, Japanese and European plums, and quince.

The gross cost to harvest fruit from urban trees is less than $1.00 per pound. After selling a small portion of the fruit, the average per pound cost was $0.79 over the past five years. In 2013 it was $0.62 per pound. See Fruit Harvest cost chart on the following page.

We use paid harvesters—sometimes non-English speaking immigrants—as well as volunteers, thus providing jobs as well as opportunities for civic engagement.
Steward Public Orchards

Seattle is dotted with orchards, historic and new. One sits alongside ancient prairies and wetlands on the shore of Lake Washington. Another runs along the historic Seattle, Lakeshore and Eastern Railroad bed. A third sits behind the sound barrier on Interstate 5, and yet another staggers up a terraced hillside in downtown Chinatown. These orchards contain hundreds of apple, pear, plum and other fruit trees, remnants of Seattle’s agricultural past.

For years these trees sat neglected. Now volunteers are stepping up to learn about and care for the legacy orchards, and by doing so, producing food, community, and a stronger connection to the city’s roots. City Fruit has trained more than 60 Community Orchard Stewards.

Fruit Harvest Costs - As we learn to improve harvest efficiency, the cost per pound to glean fruit is reduced

<table>
<thead>
<tr>
<th>Harvested Sites Year</th>
<th># Sites</th>
<th>Lbs of Fruit</th>
<th>Cost to Harvest &amp; Sell</th>
<th>Fruit sales Income</th>
<th>Net cost after sales</th>
<th>Cost per lb of Donated Fruit</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>-</td>
<td>10,213</td>
<td>$8,512.00</td>
<td>-</td>
<td>$8,512.00</td>
<td>$0.83</td>
<td>Dept. of Neighborhoods Grant</td>
</tr>
<tr>
<td>2010</td>
<td>122</td>
<td>10,121</td>
<td>$14,000.00</td>
<td>$750.00</td>
<td>$13,250.00</td>
<td>$1.31</td>
<td>Dept. of Neighborhoods Grant</td>
</tr>
<tr>
<td>2011</td>
<td>104</td>
<td>6,635</td>
<td>$5,680.00</td>
<td>$1,400.00</td>
<td>$4,280.00</td>
<td>$0.65</td>
<td>-</td>
</tr>
<tr>
<td>2012</td>
<td>190</td>
<td>18,414</td>
<td>$13,583.00</td>
<td>$2,230.00</td>
<td>$11,353.00</td>
<td>$0.62</td>
<td>DON Grant to add 3rd neighborhood</td>
</tr>
<tr>
<td>2013</td>
<td>151</td>
<td>10,017</td>
<td>$9,831.00</td>
<td>$3,588.00</td>
<td>$6,243.00</td>
<td>$0.62</td>
<td>Extremely low yield year</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>567+</strong></td>
<td><strong>55,400</strong></td>
<td><strong>$51,606.00</strong></td>
<td><strong>$7,968.00</strong></td>
<td><strong>$43,638.00</strong></td>
<td><strong>$0.79</strong></td>
<td></td>
</tr>
</tbody>
</table>
**Fruit Tree Education**

Most people with fruit trees ‘inherit’ them: it’s something that comes with the home. City Fruit teaches lay fruit tree owners practical and effective ways to keep their trees healthy and productive. We provide dozens of hands on classes on fruit tree care, canning, cider making and related topics, and we partner with City People’s Garden Store and West Seattle Nursery to make them free or low cost. With a little knowledge, it’s possible for everyone to enjoy the benefits of healthy fruit.

**During 2012 & 2013:**
City Fruit held **51 classes & workshops** teaching **750 people** to grow and use fruit.

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**2013 Financials**

- **Total Revenue:** $77,166
  - Fundraisers: $18,716
  - Donations & Memberships: $26,029
  - Grants: $23,791
  - Sales: $4,031
  - Other: $4,599

- **Total Expenditures:** $67,687
  - Personnel: $48,168
  - Administration: $8,019
  - Fundraising: $1,721
  - Other: $9,379
  - Sales: $397, <1%
Thank you to all of our Partners, Supporters, Funders & Members – We can’t do it without you!

**Business Partners & Community Supporters**

- Collins Family Orchard
- City People’s Garden Store
- Deborah Madison
- Fenwick & West, LLP
- Little Uncle
- McClendon Hardware, Inc
- Microsoft
- Nota Bene Cellars
- Picnic
- Puget Ridge Co-housing
- Seattle Dept. of Neighborhoods
- Seattle Dept. of Parks & Recreation
- Stumbling Goat Bistro
- Tabitha Borchardt Graphic Design
- The Boeing Company
- Urban Press
- Verity Credit Union
- West Seattle Nursery

**Major Funders**

- The Horizon Foundation
- United Way of King County
- Washington State Dept. of Natural Resources
- Waste Management Think Green Recycling Challenge

**Donors ($100+)**

- 50 North LLC
- Alpenfire Organic Hard Cider
- Leigh & Hank Beach
- Judith Bloch
- Melinda Mullins & Paul Brookshire
- Cheryle & Dave Broom
- Carol Brown
- Kyra Butzal
- Ruth Callard
- Patricia Camp
- Denice Chase
- Michelle Chor
- Shannon Cline
- John Cosner
- Karen Cowgill
- Donald Dahl
- Jason Dahlem
- Ralph Davis
- DaVita Westwood Dialysis
- Ann & Gary Dawson
- Elizabeth Denoma
- Michele Domash
- Alice Doyel
- Eat for Equity
- Finnriver Farm & Cidery
- Marjorie Fuller
- Jennifer Fuller
- Jeff Gilfoy
- Barbara Green
- Sonja Groset
- Justin Hansen
- Heidi Harris
- Patrick Caffee & Sue Hartman
- Cathy Hillenbrand
- Courtney House
- Harriet Huber
- Sarah Huffauer
- Robert Wangler & Paula Jenson
- Sylvia Kantor
- Douglas Kingston
- Michaela Kohmetscher
- Christopher Kohnert
- Jim Kramer
- Brad Larsen
- Morgan & Jamison Larsen
- Larry & Kristen Liang
- Joy May Liang
- Linda Liang
- Wendy & Wayne Liang
- Deborah Lowry
- Kristine Lynne
- Sharon Maier
- Milissa Kelly & Rick Michel
- Betsy Moyer
- Kimberly & Craig Muska
- Nancy Muska
- Eva Nachmanson
- Christina Olson
- Maria Osuna
- Matt Pope
- Dean Pope
- Aaron Satz
- Santoro’s Books
- Gail Savina
- Leslie Savina
- Eric Schmidt
- Jon Schorr
- Hazel Singer & John Griffiths
- Joan Slee
- Rita Smith
- Snowdrift Cider Co.
- Leah Stapleton
- Mark Thiebaud
- Craig Thompson
- Tieton Cider Works
- Kathleen Veit
- Marcia Wagoner
- Margaret Wallace
- Donald Walters
- Jennifer Ward
- Helen Weber
- Michelle Winner
- Susan Wolcher
- Edward Wolcher
- Taylor Winkle

**Members $30-99**

- Donald Allen
- Frank Andersen
- Carol Anderson
- Bill Anderson
- Jennifer Anderson
- Ranesto Angeles
- Cindy Archer
- Nick Arnold
- Gordon Assadi
- Bob Baines
- Harold Banner
- Lorraine Barnes
- Shari Basom
- Carol Beers
- Fredrick Bentler
- Peter Berliner
- Kristal Bishop
- Michael Blalock
- David Bobanick
- Charu Bogdan
- Wallis & Laura Bolz
- Loren Borg
- Elizabeth Boutin
- Sandra Bowman
- Erin Brady
- Anne Brink
- Barbara Burrell
- Stephanie Butow
- Carol Cabe
- Carolina Chang
- Doriene Chinn
- Colleen Chrusco
- Marianna Clarke
- Mallory Clarke
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- Tina Cohen
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- Maria Drury
- Rachel Duthler
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- James Felch
- Linnea Fichter
- Garret Fisher
- Jodie Fletcher
- Yvette Franz
- Jacob Galloway
- Knox Gardner
- Steven Gary
- Heather Giambrone
- Connor Ginley
- Caroline Gildewell-Hoos
- Mary Goering
- Alison Greene
- Jaden Haden
- Zev Handel
- Laurie Haning
- Susan Hargia
- Jennifer Harris
- John Harris
- Rodney Harrison
- Heather Hazen

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Thank you to all of our Partners, Supporters, Funders & Members – We can’t do it without you!

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Kelsey Hulse
Rebecca Hutchinson
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Dustin Kaspar
Ned Kavanagh
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Michael Adamson
& Erin Rycraft
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Maryann Savina
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Ellen Sharan
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Caroline Simkin
Deep Singh
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Tom & Stephanie Thompson
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Thank you all!